

For Immediate Release  
May 21, 2008

**STATEMENT FROM PEMBRIDGE INSURANCE COMPANY  
TO ALBERTA RESIDENTS**

It has come to our attention that there is the potential that some Pembridge Insurance Company automobile policies may have been fraudulently sold to consumers in Alberta.

If you have purchased an auto insurance policy from a representative of Bell Insurance Services please contact Pembridge Consumer Relations immediately at **1-877-726-6786**.

Bell Insurance Services is not a contracted insurance broker with Pembridge nor are they affiliated with Pembridge. Please be advised that Pembridge is unable to respond to any reported claims that are related to any policy sold by Bell Insurance Services.

- 30 -

For Further Information please contact  
Pembridge Insurance Company  
905-475-4536